



# THE POWER SHIFT

TURNING PURPOSE  
INTO PROFITS



**THE POWER SHIFT** is a transformational 1-day sales mastery experience designed to reawaken the fire within your sales force.

This program empowers sales professionals to discover their purpose, strengthen mental resilience, and achieve unstoppable motivation to exceed sales targets, while staying aligned with their values and well-being.

Rooted in the spirit of “Building A Better You,” this program combines the “**psychology of success**”, “**sales motivation**”, and “**purpose-driven leadership principles**” to help participants reignite their confidence and commitment.

## WHY THIS PROGRAM MATTERS

In a world filled with uncertainty, the biggest challenge is not the market it's the **mindset**. Your sales team doesn't just need new strategies.

They need a **new spark**, to rediscover why they sell, who they serve, and how to grow with passion and purpose.



## WHO SHOULD ATTEND

- \* Sales Executives & Team Leaders
- \* Insurance Agents & Unit Managers
- \* Direct Selling Distributors
- \* Marketing & Business Development Teams
- \* Entrepreneurs who want to reignite their drive

## KEY OBJECTIVES

- ⚡ Transform sales mindset from pressure to purpose.
- ⚡ Build the “I CAN and I WILL” attitude.
- ⚡ Strengthen sales discipline and daily consistency.
- ⚡ Reconnect to personal and organizational goals.
- ⚡ Cultivate courage and commitment to perform at their best.



## **BENEFITS TO YOUR ORGANIZATION**

- ✓ Higher sales motivation & morale.
- ✓ Stronger teamwork and team spirit.
- ✓ Increased productivity and revenue.

## **PARTICIPANTS WILL LEARN HOW TO**

- 🔥 Create an unshakable belief in their potential.
- 🔥 Handle rejection with confidence and bounce back stronger.
- 🔥 Master self-discipline as the foundation for sales success.
- 🔥 Build a personal success system that sustains momentum.



### **TRAINER PROFILE**

**Christopher**  
Pitchaimuthu

*Master Trainer*  
*Ammodago International*



### **HRD CORP CLAIMABLE PROGRAM**



**AMMODAGO INTERNATIONAL**

**ACADEMY OF EXCELLENCE (1252624-K)**

Suite 203, Block A, Mentari Business Park, Jalan PJS 8/5,  
Bandar Sunway, 46150 Petaling Jaya, Selangor, Malaysia.

☎ **+6019 2213015** ✉ **info@ammodago.com**

[www.ammodago.com](http://www.ammodago.com)



**SALES ISN'T ABOUT SELLING – IT'S ABOUT SERVING WITH PURPOSE**